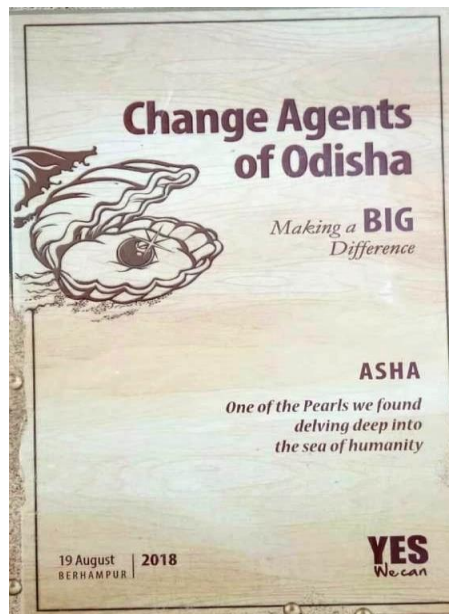


# **ANNUAL ACHIVEMENT REPORT**

## **2024-25**



## **Association for Social and Humanitarian Action (ASHA)**

**At/Po: Khariar (Lal Saheb Pada), Ward No.-7**

**Dist: Nuapada (Odisha) – 766107**

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## **ANNUAL REPORT – 2024-25**

### **ASHA**

**At: Lal Saheb Pada (W.No.-7), Po: Khariar,  
Dist: Nuapada (Odisha), Pin: 766107**

#### **INTRODUCTION:**

ASHA Since its inception is struggling for the upliftment of the downtrodden in Nuapada district. In its pace of growth many feasible approaches have been adopted to promote sustainable livelihood options for its target population. To respond the issues started Regional Resource Center, which is mainly concentrating on study. Research publications and issued based programme along with all round development of the society.

Nuapada district is dubiously famous for poverty and backward in educationally, economically. The people of Nuapada known as migrated people in all over the Odisha & other state also. In spite of its fabulous land, water and forest resources, most of its people are poor. As per government report at least 85% of the total population is under the poverty line who struggle every day for mere existence. Millions of people of this region migrate out to cities like Hyderabad, Secunderabad and Mumbai under distress situation to find job.

#### **LEGAL STATUS:**

ASHA is registered under SR Act, 1860, 12-A and 80-G under Income Tax Act and FCRA under Ministry of Home Affairs.

#### **AREA OF OPERATION:**

ASHA is confined to Nuapada, Kalahandi, Mayurbhanj, Balasore & Bhadrak District of Odisha State.

#### **LINE SOWING & LINE TRANSPLANTING (SRI METHOD):**

The foundation came to the conclusion from the different practices of line sowing in paddy, arhar, maize etc. In this process the crops root enter in deep soil and resists the emerging drought and save the crops. In paddy lines transplanting the farmers are getting near to double yield from the same plot. Those who were practiced this method. Now the Agriculture Engineering plays a vital role for line sowing through power operated seed and fertilizers drill and line transplanting through power operated transplanter and solve the labour problem in agriculture. This mechanization makes very cheaper from the manual practice.



### **DEVELOPMENT OF AGRICULTURE:**

To needs an integrated approach consisting of all aspects like land, water and forest development for increasing fertility and output without disturbing the organic link and the biodiversity. The organization is working in followings programmes of its operational area.



**Waste Land Development Programme**

### **LABOUR GROUP TRAINING CAMP:**

The Agriculture Deptt. have been trying to educate the farmer for line sowing and line transplanting but the farmers are unwilling to educate themselves, because all the agriculture works done by the labourers. Therefore, the foundations think though the labourers are the routes of the agriculture. Now, the foundation should be trained the labourers through the labour groups by awareness camp and also some prizes distributed to the skill labour groups.

### **AWARENESS PROGRAMMES:**

Independent cultural unit of ASHA is constantly organizing various awareness programme on different identified issues i.e. protection and promotion of forest SHGs, land rights, domestic violence and others. The process disseminated forest related laws, rules, regulation information to the community, explained people about the need and importance of savings and collective action, made the people aware of hazardous effect of liquor consumption and its long term effect on family economy, enhanced knowledge of tribal women on their role and responsibility/Power in Panchayat system, motivate parents to send their children to school and teachers to deliver their duties regularly.

### **SURVEY, RESEARCH AND CONSULTANCY:**

ASHA concentrated with different survey and consultancy work with the support of SAVE THE CHILDREN and AIMS. During the year we are involve in survey on neonatal death in Boden Block under the Nuapada Dist. and ASHA involved with different consultancy work to NGOs of Odisha for growth and management of different organization.

### **GROWTH OF ASHA:**

During this year ASHA obtained considerable growth in terms of achievement performance, personal area support, beneficiary etc. various meeting seminars and work ship were organized and arranged for their orientation motivation and skilled development. We have 10 staff members for various programmes for the year among them 2are in the office and 8 in the field.



### **WOMEN EMPOWERMENT & VOCATIONAL TRAINING:**

In the process of social development, the role of women is equally important as that of man but unfortunately, this aspect is totally neglected and in gradual process the women remain alienated from the developmental process. To address



this issue, **ASHA** has taken steps to organize the rural women and motivated them to take action against all social discriminations affecting their lives. **ASHA** feels that economic independence of women is the first step towards their total liberation. It has thus organized the women at village levels to form Self Help Groups. The groups on the other hand have formed federations.

To empower women, the organization has initiated steps to increase their information and knowledge level. Regular PRA & LFA training has been conducted collect village level data and formulate village development planning. This helps the women to remain active in village development process and provide planning support to the Palli Sabha.

### **COMMUNITY HEALTH AWARENESS:**

Due to continuous efforts by **ASHA** the health situation in its project villages is charging gradually. A health camp with community and panchayat supports has been organized. Sanitation has been the main aspect of intervention during the reporting period. The government is undertaking water and sanitation programe seriously in last few years. **ASHA** has created motivation within the people to adopt hygienic practices and maintain proper sanitation. It organized 5 awareness camps during the year to generate consciousness at the village Tikrapada. Through local contribution and support the origination conducted treatment camps to facilitate treatment of victim and in this occasion distribution of mask, sanitizer and other Kit for general awareness.



### **UNORGANISED LABOUR UNION:**

A survey has been conducted at Khariar Block to identify existing unorganized labour force. Around 1500 unorganized labour have been identified in 30 programs villages. Series of village's wise meetings has been organized to unite and explain them the problems faced by them and government rules and regulations which are in favour of this labour force. Anyway this union is still at formation stage. The main emphasis of this union is to organize the unorganized labour force for controlling their lives and to increase collective bargaining power among them.

### **Camp on Family Counseling Centre**

During the year the ASHA organized awareness generation programme for the rural women by the financial assistance of State Women Cell and similarly organized



### **WOMEN ORGANISATIONS:**

Formation and strengthening women organizations at various levels in the community is the prime programme of ASHA in the reporting period. The main aim of these organizational building to create an environment for women of the project area to grow in their own fashion. In the process formation of village level women organization has been given more emphasis and also through various capacity building & Awareness creation programs their functional skills are built, so that they can able to tackle their livelihood related issues, which ultimately benefits a larger mass.



**SECRETARY,  
ASHA**