

**ORGANIZATION PROFILE OF**  
**ASSOCIATION FOR SOCIAL & HUMANITARIAN ACTION (ASHA)**

1. Name of the Organization : **Association for Social & Humanitarian Action (ASHA)**
2. Postal address : At/Po-Khariar (Lal Saheb Pada, W. No.-7),  
Dist-Nuapada (ODISHA), Pin-766107
3. Telephone No. : 06671-224617  
Mob. No.- 09437623592
4. E-mail : ashakhr@rediffmail.com
5. URL : www.ashango.org
6. Area operation : Entire Nuapada, Kalahandi, Balangir &  
Kandhamal District of Odisha State.
7. Total Block & G.P. coverage : Nuapada : Block: 5 nos. G.P. : 109 nos.  
Vill.: 60 nos.  
Kalahandi : Block: 3 nos. G.P. : 30 nos.  
Vill.: 42 nos.  
Balangir : Block: 4 nos. G.P. : 10 nos.  
Vill.: 28 nos.  
Kandhamal : Block: 5 nos. G.P. : 12 nos.  
Vill.: 28 nos.
8. Legal status : Registered under the Society Registration  
Act. XXI of 1860 bearing Regd. No. **NPD-  
1229/2 of 2002-03. Date:-11.04.2002.**  
**FCRA** **105110019**  
**12A 80G** **CIT/SBP/JudI/80-G/2010-11/268**  
**NGO Darpan ID** **OR/2009/0007395**  
**PAN Card No.** **AACAA4665N**
9. Contact Person-1 : L.N. Singh Lal-(Secretary)-9437623592  
Contact Person-2 : Basanta Ku. Behera (Office Asst.)-  
8658856980
10. Vision : A society based on sustainable socio-  
economic development where changes equal  
and made available to the deprived sections  
to the partner towards building up the society  
and exercise their right with human value of  
love, co-operation, justice and fraternity.

11. Mission :
  - Elimination of child labour
  - Strengthen the primary educational system.
  - Enable the community to mobilize the human and financial capital.
  - Eradication of poverty
  - Social justice & women empowerment.
  - Ensurance of social justice.
  - Promotion of education.
  - Rehabilitation of destitute children.
  - Promotion of general health of children and expectant mother.
  - Community based disaster preparedness programmes.
  - Restoration of ecology
12. Management structure of the **ASHA** : An executive body democratically constituted by a general body manages the policy formulation administration and co-ordination of the activities. The day-to-day management and operational responsibilities are vested in the secretary of organization.
13. Name & address of the Banker : S.B.I., Evening Branch, Khariar, Dist- Nuapada.
14. A/c No. : S.B. A/c : 31785968976
15. Role of organization :
  - Facilitator
  - Capacitator
  - Coordination
  - Mobiliser, organizer, supervisor
16. Implementation strategy :
  - Awareness Generation prog. NREGA.
  - Capacity building & training
  - Strengthen women organization and empowerment
  - Participatory strategic planning development
  - Monthly monitoring and skill development
  - Monetary transaction through purchase committee
  - Transparency at all level
  - Conducting Palli Sabha & Gram Sabha (P.R)
  - Vocational training
  - Migration checkup
  - Follow up

17. Major programme :
  - Residential care center for migrant, parent's children.
  - Women empowerment & Gender sensitization.
  - Literacy programme.
  - Health programme NRHM.
  - Community based disaster preparedness.
  - To aware the destitute children about their fundamental rights.
  - Rehabilitation in disaster situation (Drought).
  - Sustainability of agriculture programme.
  - Watershed programme.
  - Child labours eradication.
  - Youth leadership awareness.
  - Land and water management with policing.
  - Education.
  - Micro financial programme.
  - Environment and ecology management.
  - Public health & water sanitation programme.
  - Child labour rehabilitation programme.
  - Policy advocacy on human right violation.
18. Monitoring team : The organization has its monitoring team, which consists of President, Secretary and Executive body. The President being the honorary President of the team for different projects and programme for proper implementation proper records and reports are maintained for each and every project.
19. Experience in community Development work. : Besides regular and rehabilitation projects and programme the organization at different times also takes up community development work, like renovation of ponds, village sanitation, community plantation, Awareness programme etc. the volunteers and SHG member actively participate in such programmes. Total 68nos of SHG formation since 2005 to 2012 in different area and take same meeting training organize.

20. Experiences in different programme : **ASHA** involve in the different developmental programme. That is formation of SHG, Educational Development, Ecological farming, health and sanitation, labours union, forest & environment, Environment pollution control, Wild life and Animal Husbandry protection through grass root level, NREGA, Watershed YOGA sivr, Herbal plantation and use or its Awareness programme, AIDs etc. The **ASHA** has maintained residential care center for migrant parent's children under the DPEP, SSA, and Nuapada. To strength then the Govt. school to create a child friendly atmosphere with the support of BRCC, CRCC, HM and VEC.
21. Staff position : Full Time Basis - 10  
Part Time Basis - 02  
Voluntary - 04  
**Total:- 16**
22. Funds : 1. Contribution  
2. Donation  
3. Consultancy  
4. Own sources of **ASHA**  
5. Grant-in-Aid NCW, CSWB.  
6. Save the Children through AIMS, Lakhnow

Laxmi Narayan Singh Lal  
Secretary,  
**Association for Social & Humanitarian Action  
(ASHA)**  
At/Po-Khariar (Lal Saheb Pada, W. No.-7),  
Dist-Nuapada (ODISHA), Pin-766107